

Seedling news

From Planning to Planting: Join Us in Expanding Our Urban Forest



Staff and volunteers unload the work truck for a planting event at Compton Avenue Elementary School. Photo by: Alex Turner

TreePeople recognizes that a healthy community forest begins with careful planning. We actively collaborate with communities to identify their specific needs. By conducting local workshops and resident surveys, we make socially informed decisions and prioritize specific benefits of the urban forest that matter most to the community. This enables us to curate strategic plans with targeted planting and carefully selected tree species.

If planting trees were as simple as just getting them into the ground, we wouldn't be facing the shade inequity that exists across our communities today. Urban tree planting is extremely challenging due to narrow parkways, underground utility conflicts, overhead electrical lines, and poor soil quality. Our community forestry team dedicates significant time assessing the most suitable locations for tree planting and choosing the right tree for the right place. We intentionally select a mix of different tree species, also known as a tree palette, for each city, street, and parkway. Our tree palettes are climate resilient, biodiverse, varied in size and shape, and prioritize native species.

The final piece for a successful tree planting season is the support of volunteers—and that's where you come in! Join our community forestry team (treepeople.org/volunteer) as we work to expand our urban forest canopy in communities like San Fernando, Sylmar, South LA, South Gate, Colton, Baldwin Park and more!

We're now planting **50,000 trees** in **25 communities** across SoCal! Join us!



Growing Green Leaders

Ensuring that the next generation of students are green leaders is a priority here at TreePeople. That's why we have an amazing Eco Club program to help start or certify environmental action projects at middle and high schools across Los Angeles!

TreePeople is here to support students every step of the way. Our Generation Earth program empowers students to launch and lead environmental projects that reduce a school's ecological footprint. By joining our Eco Club Certification Program, students gain access to a wealth of resources and support, including tips on impactful projects, event updates, and a network of like-minded peers.

If you are a teacher or parent and your child's school does not already have an Eco Club, fear not! TreePeople is here to guide middle and high school teachers through the process of starting one, helping inspire students, and breaking down how we can tackle pressing environmental issues together.

If you're ready to learn more about how to build greener schools from the roots up, visit treepeople.org/education to start creating a brighter tomorrow.



TreePeople - 2024 Youth Summit at the Natural History Museum Los Angeles. Photo by: Adam Corey Thomas for TreePeople



If you'd like to learn more about legacy giving or discuss your plans, please feel free to reach out to us at legacy@treepeople.org

The Power of Planned Giving: A Greener Tomorrow Starts Today

Have you ever wondered how you can best protect and steward the environment for generations to come? Legacy giving, or planned giving, offers a meaningful way to ensure your values endure while making a tangible, positive impact.

For over 50 years, legacy gifts have helped TreePeople grow and thrive, allowing us to expand our work in community forestry, mountain conservation, and environmental education across Southern California. One such gift came from the late Betty White, a passionate TreePeople advocate. Her generous bequest has profoundly impacted our work, enabling us to expand our reach and deepen our commitment to a greener world.

Check out our new ***Legacy Giving webpage***, treepeople.org/legacy-giving, for everything you need to start your legacy journey, from detailed information on planned gifts to an interest form that connects you directly with our team. Legacy gifts are not just about securing TreePeople's future; they're about ensuring we continue to make a difference in the lives we touch and the communities we serve. Together, we can create a greener tomorrow, today.

Preserving Southern California's Wild Spaces: TreePeople Land Trust in Action

TreePeople Land Trust is dedicated to conserving over 3,000 acres of open space across the Santa Monica Mountains and beyond. These lands are crucial for their rich biodiversity, supporting a wide range of plant and animal species, while also playing an essential role in water resources and hydrology. With a deep cultural heritage, including historical sites from native tribes and early California settlements, these areas also provide much-needed recreational opportunities and a respite from the bustle of LA city life.



Cold Creek High Trail overlooking the Cold Creek Valley Preserve. Photo by: Adam Corey Thomas for TreePeople

The Land Trust ensures the permanent protection of these valuable ecosystems by acquiring property and partnering with landowners. It connects communities with nature through public hiking trails, such as the Yucca Trail Loop and Cold Creek High Trail, offering greater access to the scenic beauty of these important environments.

Focusing on habitat restoration, the Land Trust leads projects in native plant revegetation, invasive species removal, and the rehabilitation of key areas like Cold Creek Valley Preserve. It also supports scientific research to help preserve these ecosystems for future generations.

We'd love to see you out on the trails at the Land Trust! From canyons, wetlands, woodlands, and more, there's a trail for everyone to explore. treepeople.org/treepeoplelandtrust

Give the gift of shade to the next generation!



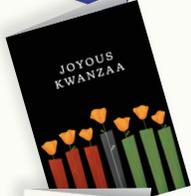
Did you know that monthly giving is the most effective and sustainable way to directly support TreePeople? Our work is made possible by donors like you. Make the switch and help us build a greener Southern California every month!

Make the switch. Become a monthly donor today!



TreePeople's mission is to inspire, engage, and support people to take personal responsibility for the environment, making it safe, healthy, fun, and sustainable. We share our process as a model for the world.

Opt out of paper mail and help us save trees! Email development@treepeople.org and we'd be happy to keep your communications digital.



Holiday Tree Dedication Cards Are Back!

No matter what you celebrate, we have a card for you!

Celebrate this holiday season by dedicating a tree to celebrate a loved one! Tree Dedication donations include an e-card or mailed card to provide a unique and lasting way to embody the spirit of green giving while paying tribute to those near and dear to you.

For more information, visit us at treepeople.org/tree-dedications, or email treegifts@treepeople.org, or call **818-753-TREE (8733)**.

**TreePeople**

Please contact development@treepeople.org if you have questions or a planned giving inquiry.

Want to make a donation? Visit treepeople.org/supportus

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