



TreePeople

Sponsorship Opportunities



Support TreePeople's Mission



For over 50 years, our mission has remained steadfast: to inspire, engage, and empower individuals to take personal responsibility for our environment.

**When communities face extreme heat,
TreePeople plants and distributes shade trees.**


When California experiences climate emergencies like fires, droughts, and floods, TreePeople designs and implements sustainable solutions to protect and restore natural resources.

When schools are covered in asphalt, TreePeople creates green schoolyards.

When students worry about their planet's future, TreePeople provides tools and education to train our next generation of environmental leaders.

As the world faces increasing threats from climate change, TreePeople helps unite communities around actionable solutions.





But we cannot do this work without you. As we move forward, we invite you to join us in our efforts toward meaningful change.

Thanks to your incredible support, we're not just planting trees; we're bringing clean air and shade to communities who need it most, preserving ecosystems, and fostering a sustainable future for generations to come. Together, we believe that anything is possible.

Trees need People. People need Trees.



Contribution: No giving minimum

Greatest Needs Fund (Unrestricted)

Your support to our Greatest Needs Fund provides critical resources for TreePeople's operations and growth. Unrestricted donations enable us to swiftly adapt to emerging environmental challenges, invest in innovative solutions, and sustain our day-to-day operations. By contributing to our Greatest Needs Fund, you directly contribute to the longevity and effectiveness of our organization, ensuring that we can continue serving Southern California communities and ecosystems for generations to come.



Starting at \$5,000



Adopt a Class

Our Adopt a Class initiative connects students from underserved communities to the transformative power of nature. By sponsoring two classes, you provide transportation and resources for students to visit TreePeople's park, where they engage in hands-on environmental education activities. Through your support, students not only learn about the importance of conservation and sustainability, but also develop a lifelong connection with the natural world. Your donation directly impacts the lives of our young learners, fostering environmental stewardship and inspiring future generations to protect our planet.



Starting at \$5,000



Wildfire Resilience Sponsorship

Become a Wildfire Resilience Sponsor and support the restoration of our mountain wildlands which are crucial for mitigating the threat of wildfires. Your contribution enables us to implement forestry practices such as mountain reforestation and habitat restoration. By becoming a Wildfire Resilience Sponsor, you play a vital role in safeguarding our ecosystems, protecting wildlife habitats, and preserving biodiversity. Together, we can build resilience against wildfires and ensure the long-term health and vitality of our forests.



Starting at \$10,000

Shade Equity Sponsorship

As a Shade Equity Sponsor, your support directly funds tree planting initiatives in urban areas disproportionately affected by environmental and climate stressors such as extreme heat, pollution, and flooding. Through community engagement and collaboration, we work alongside residents to address their unique needs and priorities, fostering a sense of ownership and pride in our local green spaces. Your sponsorship not only enhances the quality of life for residents but also promotes climate resilience and environmental equity in underserved communities.





Starting at \$10,000

Open Space Sponsorship

Join us as an Open Space Sponsor and support the maintenance and preservation of trails within the 3,000 acres across the Santa Monica mountains carefully managed by our TreePeople Land Trust. Your contribution ensures that these vital pathways remain accessible to hikers, cyclists, and outdoor enthusiasts, while also protecting native habitats and wildlife corridors. By sponsoring Open Space, you help us safeguard precious natural spaces, promote sustainable outdoor recreation, and connect communities to the beauty of the natural world. Your support plays a crucial role in preserving open spaces for future generations to enjoy.

Sponsor an Event at the S. Mark Taper Amphitheatre

Starting at \$5,000



Immerse yourself in an unforgettable experience at the S. Mark Taper Amphitheatre, where art and environmental passion collide.

TreePeople Presents is our new Amphitheatre event series, bringing together music and comedy to support expanding green-space equity across Southern California, restoring wildlands, and inspiring the next generation of environmental stewards. By sponsoring a *TreePeople Presents* event, you directly contribute to our mission of planting trees in our cities, rehabilitating habitat in our mountains, and providing hands-on environmental education to youth.

About the Venue:

- **Location:** Coldwater Canyon Park, nestled in the Santa Monica Mountains with stunning views of the San Fernando Valley.
- **Capacity:** 150 attendees, offering an intimate setting for performances.
- **Events:** *TreePeople Presents* brings together our favorite musicians, comedians and thought leaders at the nexus of arts and the environment.
- **Artist Amenities:** Direct-to-stage access load-in, air-conditioned green rooms, and VIP backstage seating for artist guests.



**Starting at \$5,000; Annual Sponsorship
for Native Plant Propagation \$15,000**

W. M. Keck Foundation Native Tree and Plant Nursery Sponsorship

Our W. M. Keck Foundation Nursery serves as a vital hub for native plant propagation and distribution, supporting habitat restoration, wildfire recovery, and community greening initiatives. By sponsoring our nursery, you play a crucial role in preserving biodiversity, enhancing ecosystem resilience, and restoring degraded landscapes. Your support enables us to produce clean-grown native plants free from harmful pathogens, ensuring their success when planted in restoration projects. Together, we can cultivate thriving ecosystems, mitigate the impacts of climate change, and create healthier, more resilient communities.



**\$15,000 donation for 200
5-gallon fruit trees**

Fruit Tree Giveaway

Provide access to fresh produce and a healthier environment through our Fruit Tree Giveaway program! Working closely with local communities, we coordinate the pre-registration and distribution of potted fruit trees, allowing for a safe and organized process with the help of our dedicated volunteers.

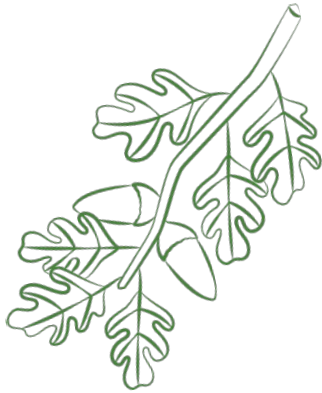
By sponsoring our Fruit Tree Giveaway, you directly contribute to improving urban environments, capturing air pollution, sequestering greenhouse gasses, providing shade, and managing stormwater runoff. Join us in creating healthier, more fruitful communities for all.



Starting at \$5,000

LA's Annual Environmental Youth Summit

Our annual Environmental Youth Summit inspires young environmental leaders through a day of immersive learning, inspiration, and action. By sponsoring our Youth Summit, you support the next generation of eco-champions as they explore environmental issues, develop leadership skills, and engage in hands-on activities. Your sponsorship enables us to provide students with access to valuable resources, workshops, and networking opportunities, empowering them to make a positive impact in their schools and communities. Together, we can transform our youth to become stewards of the environment and leaders of tomorrow. Sponsors will receive recognition opportunities in Summit materials.



Thank You!

For questions about supporting TreePeople, please contact:

development@treepeople.org

Follow us on social media:

[@treepeople_org](https://www.instagram.com/treepeople_org)

