



TREEPEOPLE

FOR IMMEDIATE RELEASE

CONTACT:

Jessica Jewell

Senior Manager of Marketing & Communications

(949) 726-2533

jjewell@treepeople.org



200 Volunteers Plant 57 Trees at San Fernando Elementary School

CAL FIRE awards \$25,000 grant to TreePeople and Parent Pioneers to green Northeast Valley school campus

SAN FERNANDO, Calif. (May 24, 2017)-- Last weekend, TreePeople completed a project on the campus of San Fernando Elementary School to remove 1,284 sq ft of asphalt and to plant 57 new trees. With the help of 200 volunteers and community partner, Parent Pioneers, the elementary school students now have a cool, shaded schoolyard and new outdoor environmental education opportunities.

“TreePeople has worked extensively in the Northeast Valley for 10 years. Our time in schools here has allowed us to connect in a more meaningful way with the community and grow environmental awareness in children, educators and families,” TreePeople’s Regional Manager of the Northeast Valley said.

The project was made possible by CAL FIRE that awarded TreePeople and Parent Pioneers \$25,000 and School Board member Monica Ratliff’s office which donated an additional \$6,000 for soil testing ahead of the plantings.

"One tree is magic when you have none, two trees are hope when you have one, and three trees are a forest for learning, healing, and dreams," Parent Pioneers’, Rosa Furumoto said.

By mid-century, Los Angeles could see a 3-7 degree temperature increase. The San Fernando Valley is one of LA’s most severely heat-impacted communities. Urban greening is crucial in the face of climate change’s ongoing impacts such as drought and extreme heat events, putting communities at risk. The act of planting a tree not only brings community together for an opportunity to come together, but also provides benefits for years to come by cleaning our air, recharging groundwater sources and cooling schoolyards for children to enjoy.

Print Quality Media

[BEFORE PHOTOS](#)

EVENT & AFTER PHOTOS:

[April 18, 2017](#)

[May 20, 2017](#)

###

ABOUT TREEPEOPLE

TreePeople unites the power of trees, people, and nature-based solutions to grow a more climate-resilient city as the Los Angeles region faces historic drought and a hotter, drier future. The organization inspires, engages and supports Angelenos to take personal responsibility for the urban environment, facilitates collaboration among government agencies, and promotes leadership in grassroots volunteers, students and communities. In this way, TreePeople seeks to build a powerful and diverse coalition to grow a greener, healthier and more water-secure Los Angeles for present and future generations. For more information, visit treepeople.org.