



FOR IMMEDIATE RELEASE

TreePeople and Bio-K+ - Good for the Environment Inside and Out!

An international biotech company makes a local impact on climate-change.

LOS ANGELES, CA, April 23, 2019 – TreePeople is a non-profit organization with a 46 year history of using trees and nature-based solutions to combat the negative impacts of climate change including extreme heat, wildfires and drought.

We are excited to announce that our work to create a more climate-resilient Los Angeles will receive additional support and help from Bio-K+ International, a Canadian-based and family-founded biotechnology company. Bio-K+ International specializes in the development and manufacturing of clinically proven probiotics. Bio-K+ is a global, health, and science industry leader that also believes in working locally to make a change; and Los Angeles has been the company's U.S. operational base for several years.

“Our consumers, team, and retail and hospital customers are like family. And what is good for them is good for us,” says Michel Sirgent, Senior Vice-President, Bio-K+ International. “While we are proud to support and improve people’s inner health, we are equally excited to work with TreePeople in supporting the health of people’s outside environment. With over 4 decades of experience in making a difference in LA County, TreePeople is the perfect partner.”

Therefore, Bio-K+ has made a year-long commitment to host and participate in TreePeople volunteer events throughout LA County including mountain restoration, park tree care, urban tree plantings, and as a sponsor of TreePeople’s annual Under the Harvest Moon gala fundraising event. Bio-K+ will serve as an example for other international corporations to think local when they seek to connect and make an impact within communities around the world.

TreePeople CEO Cindy Montanez notes that “this special partnership between Bio-K+ and TreePeople serves as a model for the world - which is a key part of TreePeople’s mission. It is our hope that more international organizations look to connect with local non-profits who are making direct impacts in the day-to-day lives of their key consumers. We are thankful to Bio-K+ for having this vision. Together, we are growing a greener, cooler, healthier and more water-secure Los Angeles for present and future generations.”

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In coordination with:



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ABOUT TREEPEOPLE

TreePeople is an environmental nonprofit organization whose mission is to inspire, engage and support people to take personal responsibility for the urban environment, making it safe, healthy, fun and sustainable and to share our process as a model for the world.

ABOUT BIO-K+

Bio-K Plus International is a family-run biotech company based in the Cité de la Biotech in Laval, Québec. It specializes in the research, manufacturing and marketing of Bio-K+ probiotic.