

## The gift of trees...

TreePeople is able to plant and care for trees throughout Los Angeles because of generous funding through our Tree Dedication Program. As a valued member of the Tree Dedication Partner Program, your tax-deductible donation contributes to the health of our urban forests and supports our vital mountain restoration.

This unique and mindful gift includes personalized Tree Dedication cards from TreePeople that can be sent to clients, colleagues, friends, and family for a range of occasions, including thank you's, congratulations, memorials, birthdays, personal milestones or an eco-friendly acknowledgment.

### Tree Dedication Partner Program Benefits

- Website Inclusion: Around 1,000,000 yearly impressions with spikes during November/December and April/May
- Monthly Email Inclusion: Sent to 8,000 – 40,000 contacts depending on the month.
- Tree Dedication Cards – offered at a discounted rate through the program.
- Positive Internal and External PR: Sent to clients and colleagues for a range of occasions to show your support for them and the environment.
- Support the efforts of a local non-profit organization.

## Tree Dedication Partner Program Levels:

### Acorn Partner (\$300) 15 Tree Dedications

- 15 TD Cards that can be personalized. 20% off retail value.
- Logo inclusion on the TD Program website page for three months.
- Logo inclusion on the Monthly TD Email for one month.

### Seedling Partner (\$600) 30 Tree Dedications

- 30 TD Cards that can be personalized. 20% off retail value.
- Logo inclusion on the TD Program website page for six months.
- Logo inclusion on the Monthly TD Email for three months.

### Sapling Partner (\$1000) 50 Tree Dedications

- 50 TD Cards that can be personalized. 25% off retail value.
- Logo inclusion on Tree Dedication Program website page for six months.
- Logo inclusion on Monthly TD Email for six months.
- Invitation to exclusive donor events.

### Mighty Oak Partner (\$2000) 115 Tree Dedications

- 115 TD Cards that can be personalized. 30% off retail value.
- 5 complimentary TD Certificates
- Logo inclusion on the TD Program website page for one year.
- Logo inclusion on the Monthly TD Email for one year.
- Invitation to exclusive donor events.
- Inclusion in Seedling News Honor Roll – bi-annual newsletter sent to 8,500 households.

