



Presents

ONCE UPON A CANYON NIGHT



EVENT SNAPSHOT

- June - September 2019
- 250 Seat Amphitheatre
- 10-15 Performance Nights
- Music, Comedy, Theatre and more!
- Free Parking
- 4 VIP Receptions & Performances

COLDWATER CANYON PARK & TREEPEOPLE

- 250,000 Park Visitors Annually
- 48K Email Subscribers
- 75K Facebook Followers
- 15K Instagram Followers
- 11K Twitter Followers

BECOME A SPONSOR

- Contact Richard Rosenbaum
- RRosenbaum@treepeople.org / (818) 623-4843



For More Information Visit
www.CanyonNights.org





TREEPEOPLE
Presents

ONCE UPON A CANYON NIGHT

EVENT SPONSORSHIP OPPORTUNITIES

\$10,000 - Signature Sponsorship

ALL (10-15) Once Upon a Canyon Night Performances

- 20 tickets to every performance, and 6 tickets to each VIP Reception/Performance
- Live sponsor advertisement from the stage by emcee at all weekend events
- Company name and logo on TreePeople's website on event promotion and ticket sales page (13,300+ impressions)
- Sponsorship acknowledgment and company logo on banner at TreePeople Entrance on Mulholland Drive and Coldwater Canyon Drive (25,000-30,000 cars pass by daily)
- Summer Series brochure logo placement (10,000 distributed)

PLUS

- Company banner, product display and retail promotion opportunity at performances (estimated attendance between 300 - 500+ people, depending on the weekend)
- Sponsor acknowledgment via social media (including Facebook, Twitter, Instagram. Combined reach 101k+)

\$5,000 - Program Sponsorship

Four Once Upon a Canyon Night Performances

- 10 tickets to every performance, and 4 tickets to each VIP Reception/Performance
- Live sponsor advertisement from stage by emcee at (4) sponsored weekend events
- Company name and logo on TreePeople's website on event promotion and ticket sales page (13,300+ impressions)

PLUS

- Sponsorship acknowledgment and company logo on banner at the TreePeople Entrance on Mulholland Drive and Coldwater Canyon Drive (25,000-30,000 cars pass by daily)
- Summer Series brochure logo placement (10,000 distributed)

\$2,500 - Evening Sponsorship

Two Once Upon a Canyon Night Performances

- 5 tickets to every performance, and 2 tickets to each VIP Reception/Performance
- Live sponsor advertisement from stage by emcee at (2) sponsored weekend events
- Company name and logo on TreePeople's website on event promotion and ticket sales page (13,300+ impressions)

For Questions or To Become a Sponsor

Contact Richard Rosenbaum at RRosenbaum@treepeople.org / (818) 623-4843



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EVENT SPONSORSHIP OPPORTUNITIES

Sponsorship Level (Please Check One):

SIGNATURE SPONSORSHIP - \$10,000

- Sponsorship of all (10-15) Once upon a Canyon Night Performances

PROGRAM SPONSORSHIP - \$5,000

- Sponsorship of four (4) Once upon a Canyon Night Performances

EVENING SPONSORSHIP - \$2,500

- Sponsorship of two (2) Once upon a Canyon Night Performances

Name (As You Would Like For It To Be Listed)

Company (If Applicable) _____

Address _____

City, State, Zip _____

Email _____

Phone _____

____ Visa ____ Mastercard ____ AMEX ____ Discover

Card # _____ Exp. Date _____

Name on Card _____

Signature _____

Please make checks payable to TreePeople and mail to:

TreePeople
Attn: OUCN 2019
12601 Mulholland Drive
Beverly Hills, CA 90210

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