Day-by-day activities to keep you reading, thinking, and growing

Seed funding provided by the Jean Aubuchon Cinader Legacy Fund. Grown through generous donor support.
Learn At Home with TreePeople...

There is importance and opportunity at this moment.

35 million school children around the country are stuck at home as well as their parents, caretakers and community. It is a time when the world seems so fraught; BUT, TreePeople has a solution. We know how to continue learning, growing and seeing so much wonder in everyday life.

We are taking TreePeople’s highly-acclaimed education and engagement programs online. Through Learn At Home with TreePeople, our mission will continue during this crisis. Now, everyone can be part of our mission from anywhere.

Through a fun and interactive online program, Learn At Home with TreePeople will quickly distribute much-needed educational programming across the country. Children and youth will be able to enhance their science, technology, engineering, arts and mathematics skills even as they stay at home through this public health crisis. Our award-winning Eco Tours will be turned into virtual and engaging experiences so millions of students across the globe can still feel the magic of trees, soil, water and forests.

For all ages, Learn At Home with TreePeople will also offer remote Do-It-Yourself Home and Neighborhood Greening Projects. We are going to distribute trees and help people plant and care for those trees. We are going to show everyone how to protect the Earth every day from your own backyard or street.

We need your help to make this a reality.

https://www.treepeople.org/learnathome
Learn At Home with TreePeople...

The day-by-day activities are delivered through an online platform that is organized around six themes.

When our forest and people join together, we transform our neighborhoods into a sustainable and healthy ecosystem.

When we are mindful of every drop, our water provides a more secure future.

When we nourish our soil, our soil feeds us!

When we support our trees, our trees support us!

When we use native and climate-appropriate plants, we create a diverse and sustainable world!

It’s only waste, if you waste it!

https://www.treepeople.org/learnathome
Learn At Home with TreePeople...

Each theme will provide a full week of curriculum, activities and at-home projects.

SAMPLE FROM WEEK 1: TREES

**Day 1: Intro**
*Time Activity Takes: 1 Minute*

At TreePeople we have a saying: Trees need People and People need Trees! This is because we all know that trees are an important part of our community forest. This week we will be learning some fun ways to care for these important members of our neighborhood.

**Day 2: Tree-Watering Song**
*Time Activity Takes: 2 Minutes*

In order to thrive in our community forest, trees need our care. There are several steps to take that you will learn about this week, but for fun, we have a cute little song to a tune that you may all remember.

**Day 3: Video on Tree Care in one of our communities**
*Time Activity Takes: 5 Minutes*

In our community forest, it is important that we take good care of our young trees on our neighborhood streets to make sure they can grow and thrive and eventually grow out their branches to create canopies of shade to cool our homes and city streets. Tune in to learn how you can do tree care on your own trees.

**Day 4: Lesson on Trees and Tree Care, Ask Me Anything (Live)**
*Time Activity Takes: 30-45 Minutes*

Join us for a Zoom session as we go over the step-by-step guidelines you can take at home to care for your trees! A great opportunity to learn and ask questions!

**Day 5: Challenge: Send us videos of you taking care of a tree**
*Time Activity Takes: 1 Minute*

We hope you spend some time this weekend caring for your trees! Send us some pictures and/or videos of your great work on social media! Tag us at treepeople_org #greenquarantine and thanks for helping care for trees in our community forest!

**Day 6: Tree Buddy Activity**
*Time Activity Takes: 5-15 Minutes*

We invite you to find and learn more about your own tree "buddy" or friend. Send us some pictures and/or videos of your tree buddy! For the younger ones in your family, feel free to download our Tree Buddy Profile for some guidelines to explore more about your tree.

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Sponsorship Opportunities:

- **Sapling Level**, sponsoring one day’s activity - $5,000*
  - "Today’s activity made possible thanks to YOUR NAME HERE”
  - Sponsor name recognition at the end of one video/activity
  - Sapling sponsorship listing recognition in weekly Learn At Home newsletter
  - Sapling sponsorship listing on Learn At Home web page

- **Green Leaf Level**, sponsoring a series of activities - $10,000*
  - "Activities made possible thanks to YOUR NAME HERE”
  - Sponsor name recognition at the end of three video/activity
  - Green Leaf sponsorship listing recognition in weekly Learn At Home newsletter
  - Green Leaf sponsorship listing on Learn At Home web page

- **Special Johnny Appleseed Level**, sponsoring thousands of tree deliveries and plantings - $20,000-40,000*
  - "1,000 trees were distributed, planted and cared for thanks to YOUR NAME HERE”
  - Sponsor the delivery and virtual planting/caring instructions for 1,000 trees
  - Costs and numbers are estimated and will depend on tree availability and planting location

[https://www.treepeople.org/learnathom](https://www.treepeople.org/learnathom)
Sponsorship Opportunities:

**Emerald Grove Level**, sponsoring one entire theme week - $25,000*

“All videos and activities for this week’s theme made possible thanks to YOUR NAME HERE”
- Sponsor name specially featured on all theme week videos/activities
- Emerald Grove sponsorship listing recognition in weekly Learn At Home newsletter
- Emerald Grove sponsorship listing on Learn At Home web page
- Personalized social media post to thank and recognize support

**Heritage Oak Level - $50,000***

“All videos and activities for this week and next week's theme made possible thanks to YOUR NAME HERE”
- Sponsor name specially featured on all videos/activities for two full theme weeks
- Sponsor name prominently featured on all livecast Learn at Home events for two full theme weeks
- Heritage Oak sponsorship listing recognition in weekly Learn At Home newsletter
- Heritage Oak sponsorship listing on Learn At Home web page
- Personalized social media post to thank and recognize support

**Canopy Level - $100,000***

“The YOUR NAME HERE Theme is made possible thanks to YOUR NAME HERE”
- Sponsor named theme for one full year
- Sponsor name specially featured on all videos/activities of theme for one full year
- Sponsor name prominently featured on all livecast Learn at Home events for specified theme for one full year
- Canopy sponsorship listing recognition in weekly Learn At Home newsletter
- Canopy sponsorship listing on Learn At Home web page
- Canopy social media post to thank and recognize support

*All sponsorship naming and recognition will last one year from date of theme publication and may be shared with other generous donors at designated giving levels.

For questions about Learn At Home with TreePeople donations and sponsorships, please contact Ezekiel Schlais, TreePeople’s Chief Strategy & Development Officer, at eschlais@treepeople.org or 530-492-0241

https://www.treepeople.org/learnathome